



Communications & Campaigns Director Skills & Experience

The Communications Director will need to demonstrate the following competencies in addition to the core skills and experiences listed below.

- Knowledge, understanding and experience of preparing & activating a Communications Plan & effective stakeholder engagement utilising the full range of communication media including social media.
- An understanding of website management.
- The ability to think strategically and connect the communications to the activities and programmes of the organisation.
- The ability to think creatively & innovatively to optimise the impact and reach of all communications.
- Excellent communication and organisation skills with the ability to build consensus and meet deadlines.
- Experience of leading and chairing meetings & discussions.
- A team player capable of working collaboratively to deliver excellent member focussed outcomes.