



DIGITAL LEAD

Purpose:

To contribute to the management and development of grassroots netball across the East Region with particular responsibility for increasing connectivity and our digital footprint.

Responsibilities:

1. Leadership of the development and delivery of the regions digital communication plan including website and the social media channels.
2. Chair a regional communications group (connecting county netball associations) ensuring high standards of governance, management and collaboration.
3. Support the development and delivery of a long term impactful long-term plan for the region aligned to the 10-year Adventure Strategy.
4. Develop effective working relationships appropriate to digital communications that supports the development of a thriving collective aligned to a common purpose.
5. To represent the region at appropriate meetings with England Netball, the NSL franchise and other stakeholders as required.

Competencies:

1. Excellent leadership, management, problem solving & decision making.
2. Ability to think and act strategically and progressively.
3. Strong communication and organisation skills.
4. An understanding and appreciation of grassroots netball.
5. A dynamic, reliable and flexible team player.